Centers of Excellence Innovation Adoption Practice

We help organizations manage change, invest in talent, and adopt modern ways of working





The Innovation Adoption Practice, as part of GSA's Center of Excellence, combines **change management, learning & development, internal communications and other disciplines** designed to stimulate individual, team, and organizational shifts toward the future of work.



We are change management & innovation adoption specialists with decades of combined experience within and outside of government.

We've worked with federal agencies on a range of projects. We've led teams through future state visioning, transformational leadership shifts, and the cultivation of networks of change agents.

We're shaping innovation adoption in government. We design practical models, develop toolkits, lead workshops, and speak at government & industry events.

Our Approach

We help you prepare to lead targeted changes and make shifts to enable future change.



Assess readiness to embrace IT innovations. We help identify the culture, conditions, and capabilities that influence change readiness. This informs how we evolve your organization including your work, talent and roles. Invest in the knowledge and skills of your team. From foundational to technical skills, we tailor information and learning development to support your 21st Century Workforce. Rethink culture, redefine processes and reimagine customer experience. We will provide you with the tools and training to transform your operational culture to support innovation.

Accelerate adoption through people and teams. The potential for successful change is amplified by having a network of change advocates and supporters serving in a variety of roles. Reinforce the change that you've created for your organization. We will work with you to embed ongoing learning, development, and communication into the fabric of your organization to sustain change. We assess and address culture, conditions, and capabilities to accelerate IT modernization and successfully drive change now and in the future.

What Innovation Adoption Services Can Do for You

IT Modernization projects are only successful when they are adopted. That means that we have to address the **human side of modernization** in how it impacts people, teams, and organizations.

Understand your role in change and how to prepare	Define the skills you'll need and how to develop them	Learn better ways of working and clarity on roles
 Assess what change role you occupy Develop inventory and checklists for new projects Become part of a change network Better understand processes and procedures 	 Assess the skills you have and the skills you want and need Access coaching to help support you in managing innovation Understand how to stand up High Performing Teams 	 Learn & practice new ways of doing your work Work more efficiently and effectively Know who does what Access re-usable messaging and communications on change

Interested in learning more?

Let's discuss! Email us at ConnectCoE@gsa.gov

